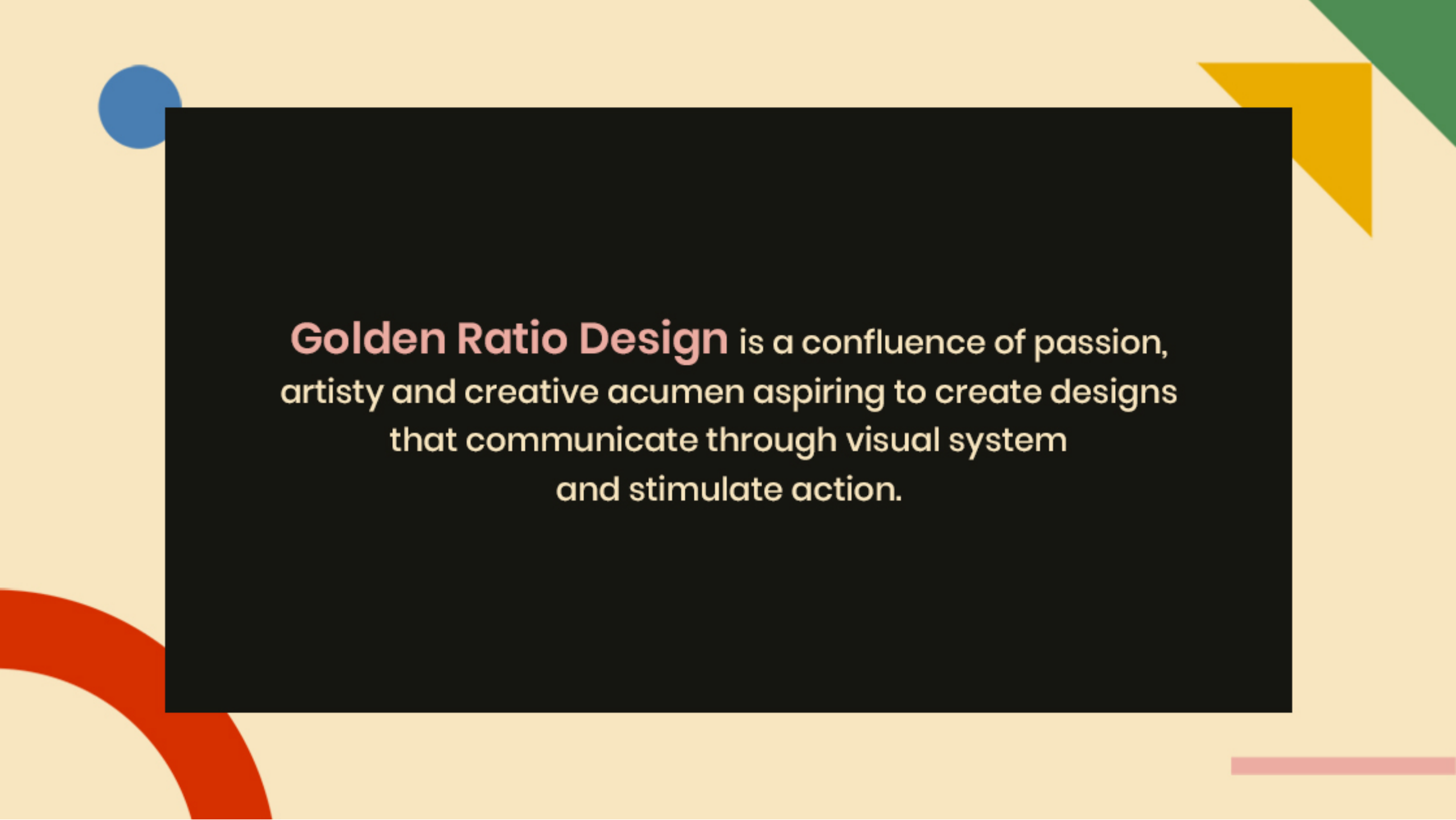




# GOLDEN RATIO

DESIGN



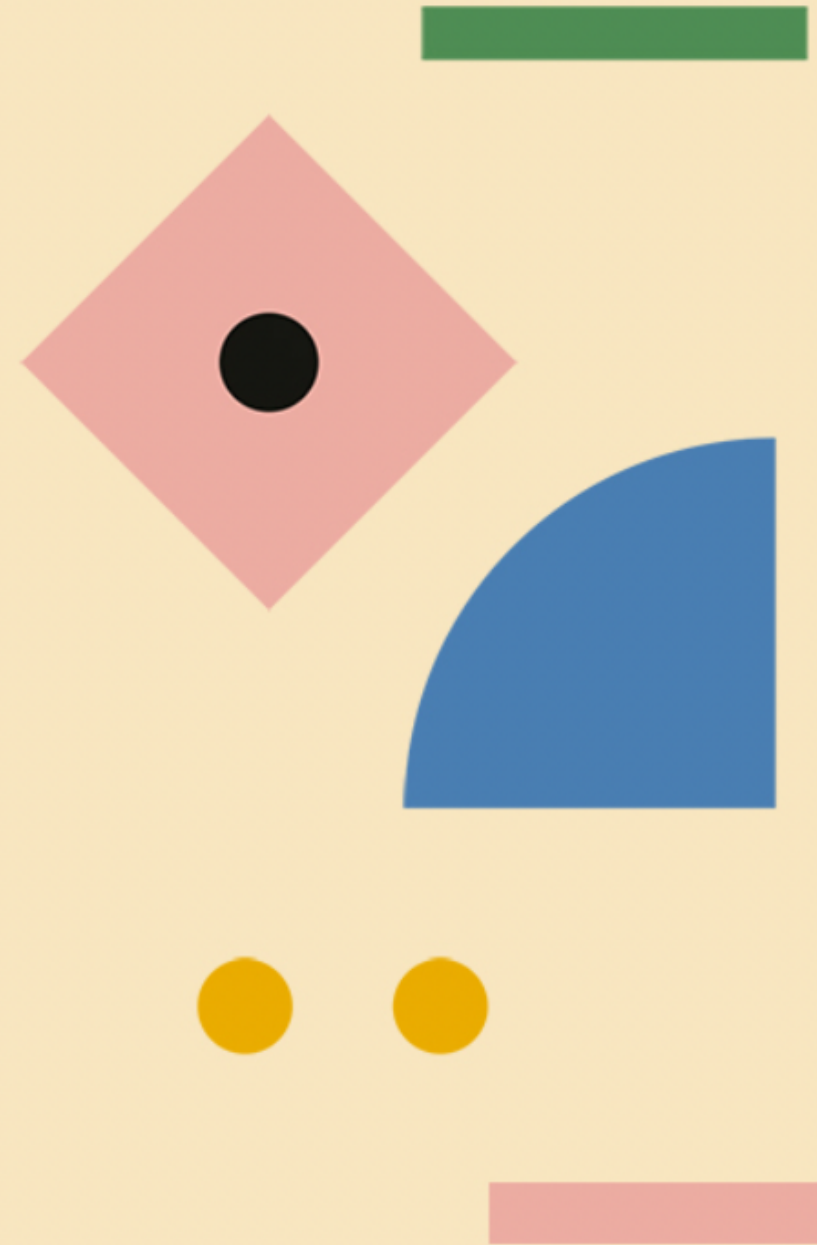


**Golden Ratio Design** is a confluence of passion, artistry and creative acumen aspiring to create designs that communicate through visual system and stimulate action.

# Services

## Designing

- Reports and publications
- Brochures/ pamphlets/ booklets
- Infographics
- Brand conceptualization and development
- Packaging



# Services

## Printing

- 3D Printing
- Offset Printing
- Digital Printing
- Engraving
- Flexography
- Screen Printing





# Services

## Video Production

- Animation
- Tutorials
- Whiteboard Videos
- Testimonials



# Services

## Event Management

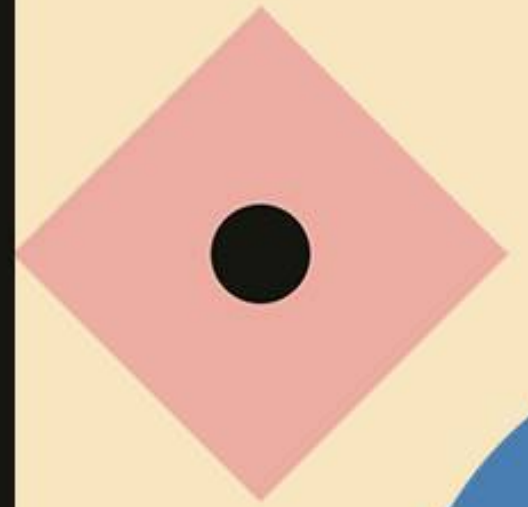
Facilitation and Moderation

Venue

Invitations

Guest Coordination

- Marketing
- Conference kits
- Exhibits
- Report Writing



# Conceptual Interior Design

## Ideation:

Preliminary Schematic Drawings to visualize ideas (sketching of main ideas, space allocation, color scheme, spatial and activity relationship)

## Floor plan:

Furniture placement, materials and finishes to be utilized, electrical plan, ceiling plan, flooring, plumbing





# Exterior Elevation



- Use of colored/ lacquered/ toughened glass
- Wall painting with weather proof paints
- Use of local ornamental plants



# Furniture & Fixtures: Displays



Wooden box crates to create display shelves





# Furniture & Fixtures: Displays





# Furniture & Fixtures: Displays



Open shelves made of wood and MS



# Color Psychology



- Enhance customer experience
- Brand recognition
- Influence decisions





# Color Psychology: Wall Painting



Iconic display to convey key brand message





# Light Fixtures



# Light Fixtures: Upcycling Waste



# Packaging Design Process



**Brainstorm on  
Design Elements**



**Prepare a  
moodboard**



**Prepare Design  
options**



**Work on  
Iterations**



**Final  
Submission**





# Packaging Design Sample



# Story Line

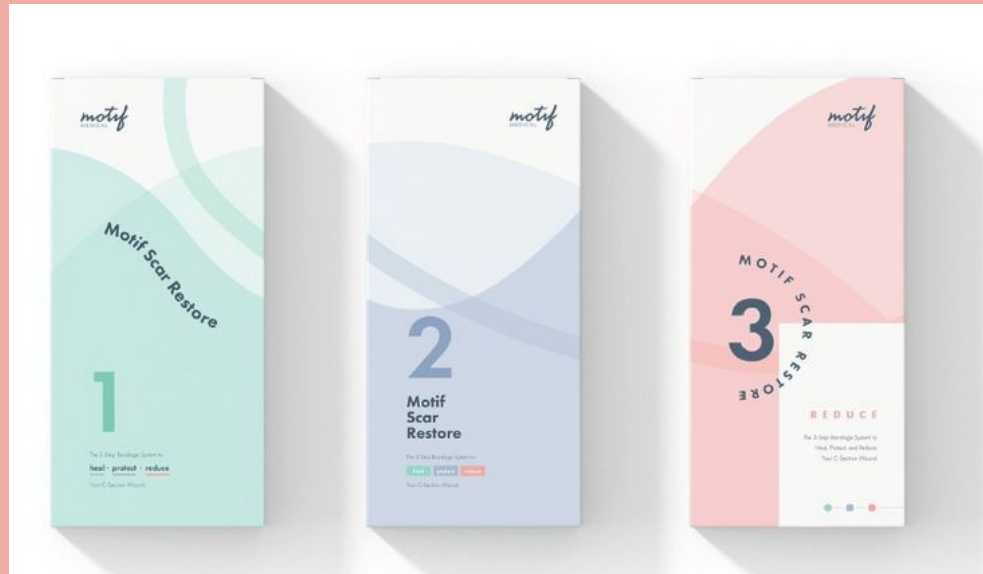


# Functional Design

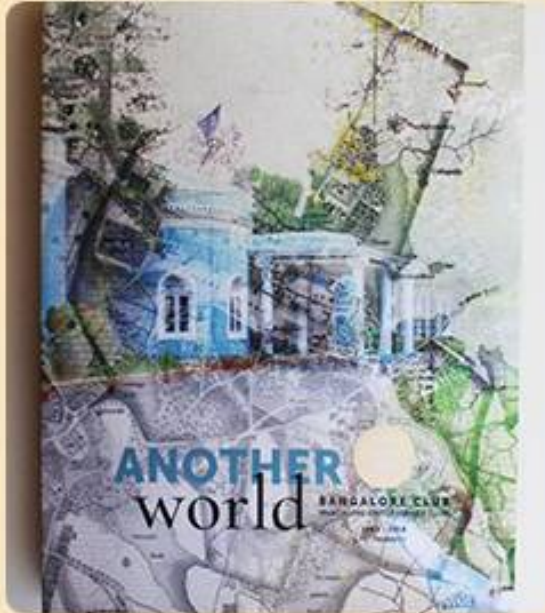




# Elemental Design



# Reports & Publication



# Reports & Publication





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